

Rethinking Industrial Design: Wood's Expanding Role in Warehouses

Credits: 1.0 AIA/CES HSW LUs, 1.0 PHD credit, 0.10 ICC credit

MASS TIMBER+SM
OFFSITE CONSTRUCTION CONFERENCE

PRODUCED BY



Forest Economic Advisors

Forrest Etter
Prologis



Amie Sullivan
KPFF Inc.



WoodWorks | The Wood Products Council

is a registered provider of AIA-approved continuing education under Provider Number G516. All registered **AIA CES** Providers must comply with the AIA Standards for Continuing Education Programs. Any questions or concerns about this provider or this learning program may be sent to AIA CES (cessupport@aia.org or (800) AIA 3837, Option 3).

This learning program is registered with **AIA CES** for continuing professional education. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product.

AIA continuing education credit has been reviewed and approved by **AIA CES**. Learners must complete the entire learning program to receive continuing education credit. AIA continuing education Learning Units earned upon completion of this course will be reported to **AIA CES** for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request.

Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.



Course Description

As industrial owners and developers pursue more environmentally conscious building strategies, new hybrid approaches incorporating wood are gaining traction, while traditional panelized wood and steel roof systems are expanding beyond their West Coast roots. This session will explore the emerging use of mass timber elements in warehouse structures, as well as the benefits and challenges of adapting long-established hybrid panelized roof systems for broader U.S. markets. A leading industrial developer and expert structural engineer will share practical insights on the growing use of wood in industrial buildings, covering market trends, structural design, constructability, code compliance, and material availability.

Learning Objectives

1. Identify potential applications for mass timber elements within industrial warehouse structures and understand their potential for reducing environmental impact.
2. Evaluate design, engineering, and constructability considerations when integrating wood-based systems into industrial warehouse projects.
3. Understand how code compliance, regional material availability, and developer priorities influence the selection of hybrid structural systems in industrial development.
4. Review the impact an exposed wood structure has on the occupants compared to traditional structures through the principles of biophilic design.

Prologis

Ahead of What's Next

Forrest Etter
Director, Design & Construction Innovation

October 2025

Global Scale. Local Presence.

\$218B

Assets under
management

1.3B

Square feet on
four continents

20

Countries

2.8%

Global GDP
flows through
our distribution
centers

U.S.
800M SF
3,829 Buildings
6,804 Acres

OTHER AMERICAS
88M SF
354 Buildings
1,965 Acres

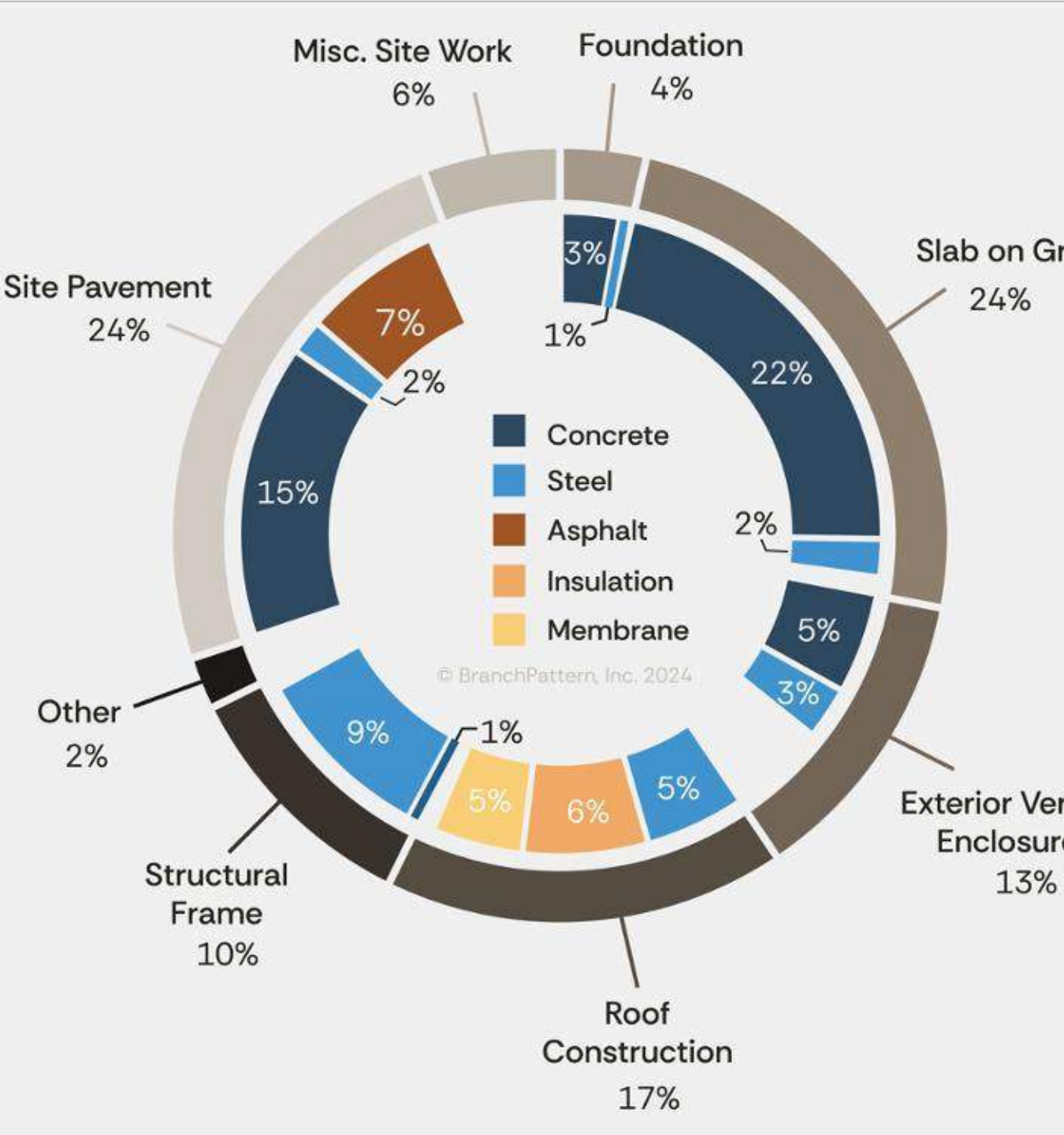
EUROPE
247M SF
1,138 Buildings
2,227 Acres

ASIA
114M SF
286 Buildings
144 Acres

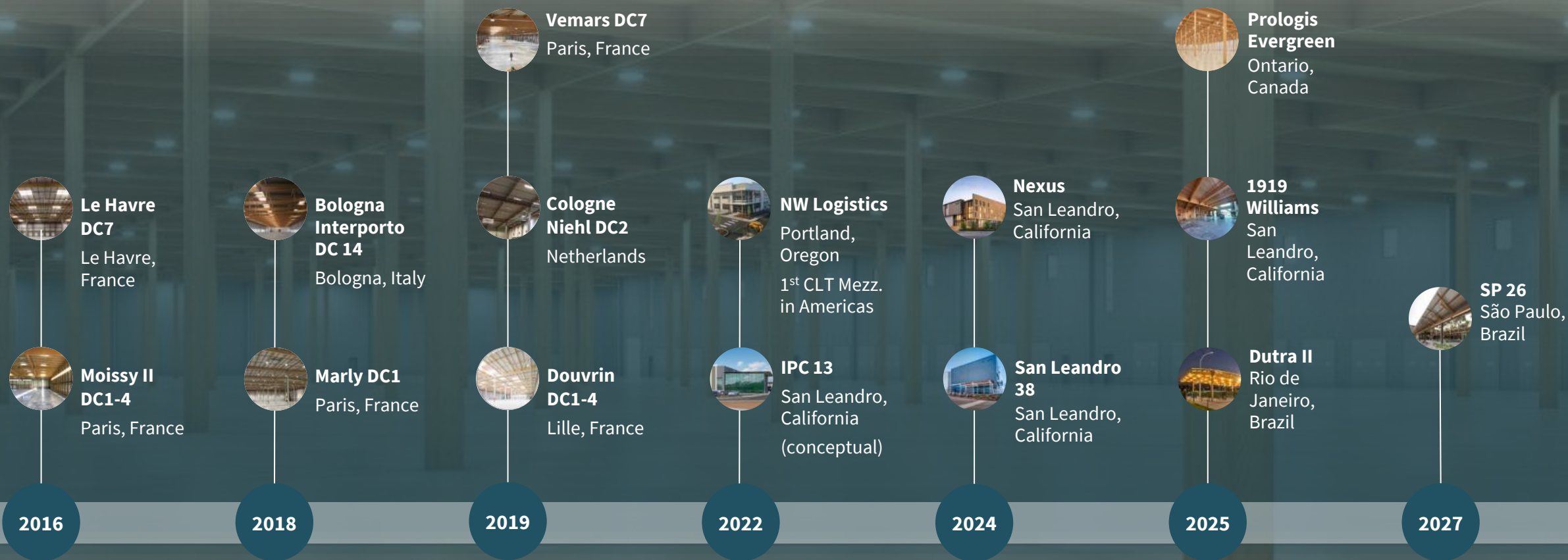
Why Mass Timber for a Warehouse?

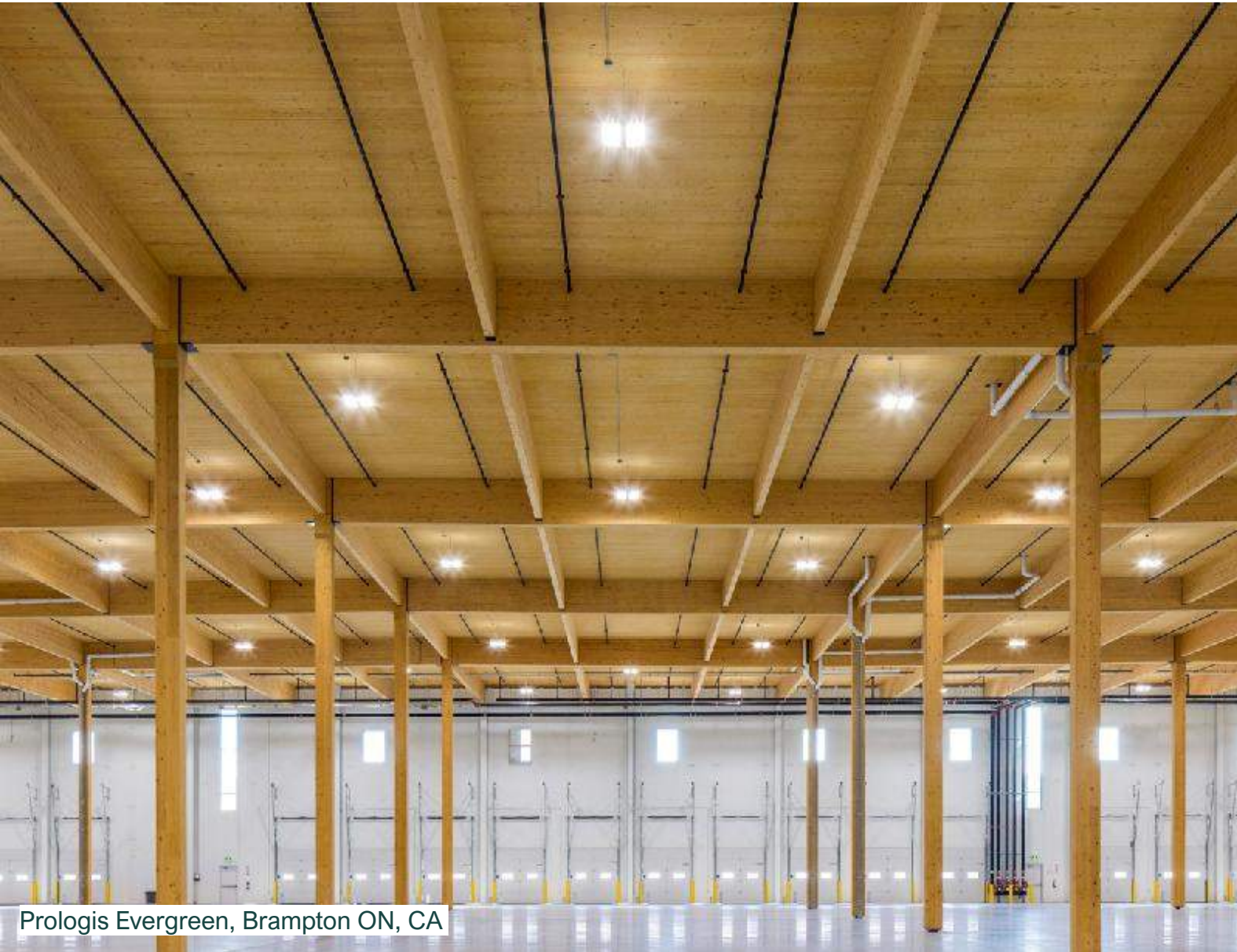
Lifecycle Assessment (LCA)
Insights: Concrete and steel contribute significantly to embodied carbon.

- Concrete – **46%**
- Steel – **22%**



Our History With Mass Timber





Warehouse Building Elements for Consideration

- Structural Frame
- Exterior Walls/Skin
- Roof Decking
- Mezzanine

Prologis Nexus

San Leandro, California

Project Overview:

Spec office

Size: *4,902 ft² mezzanine*

Grid spacing: *24' x 30'*

Structure:

- Mass Timber **columns, beams, & deck**
- Tilt-up concrete exterior walls



Prologis Evergreen

Brampton, Ontario, Canada

Project Overview:

Size: 246,007 ft² | 36' clear height

Grid spacing: 54' x 50'

Structure:

- Mass Timber **columns, beams, & roof deck**
- SIN-Beam steel perimeter framing
- Precast concrete walls
- **2,400 m³ of CLT**

1,034,000 kg/m³ CO₂ carbon reduction impact



Lessons Learned & Future Outlook

Key Takeaways

- Mass timber delivers major carbon reductions but requires careful supply chain planning.
- Cost increase is a challenge but can be offset by market appetite and incentives.
- Partner selection is crucial to maintain schedules and reduce risk

Future of Mass Timber at Prologis

- Expansion into markets where cost premiums are lower.
- Collaboration with North American suppliers to improve standardization and reduce risk.
- Exploring hybrid solutions to balance cost and sustainability.



Rethinking Industrial Design



Photo Credit: Jessica Westermeyer



Amie Sullivan, PE SE

Disclaimer: This presentation was developed by a third party and is not funded by WoodWorks or the Softwood Lumber Board.

Opportunity

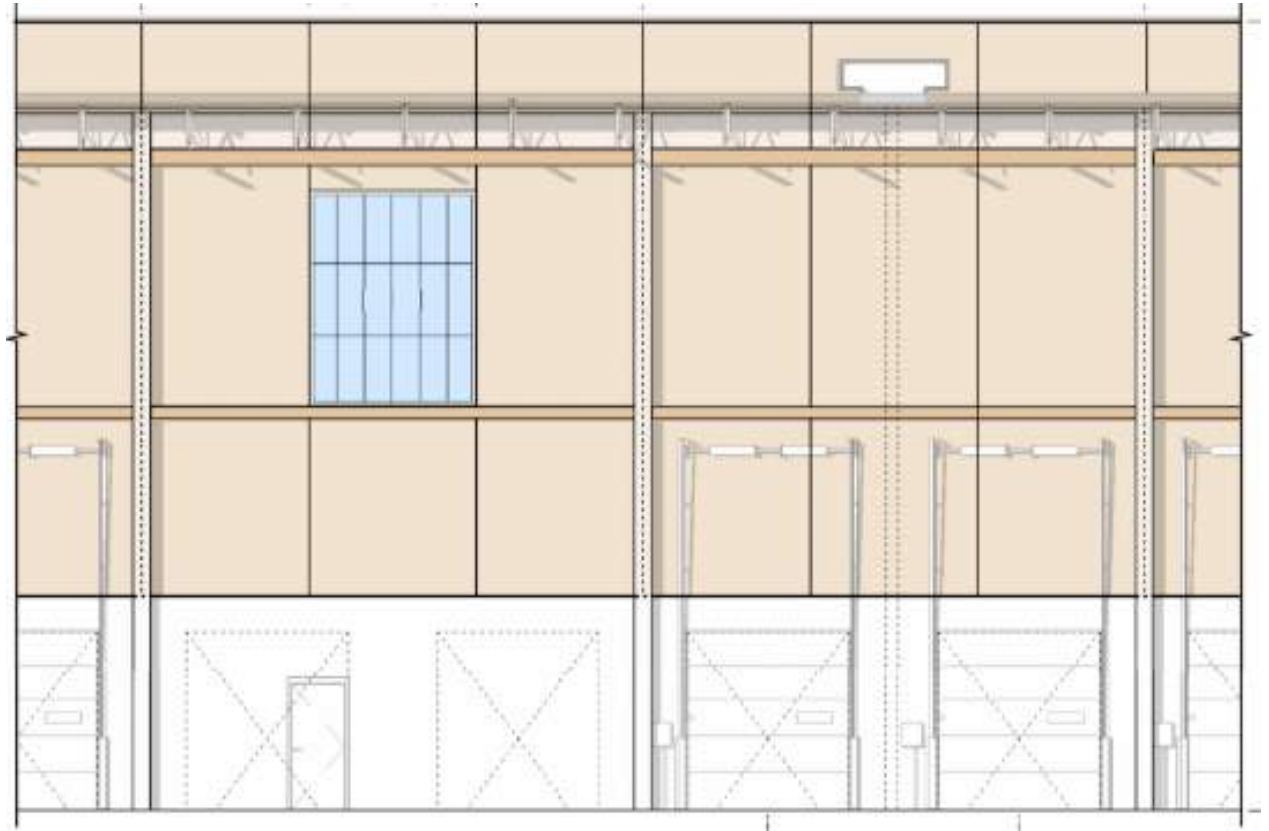
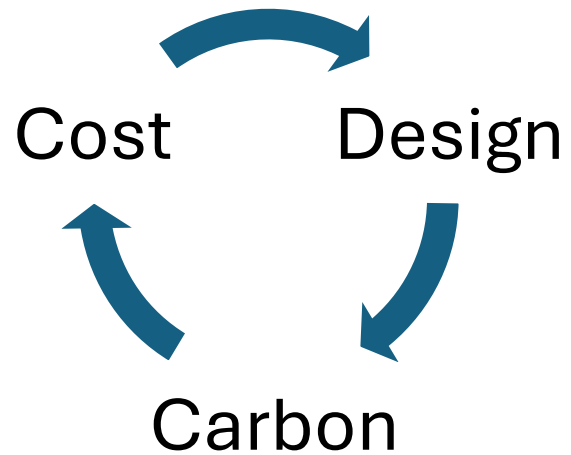
- **Cost Competitive Solutions** Compared to Baseline
- Significant **Reduction in Embodied Carbon**
- Improve **Quality of Space** for End Users

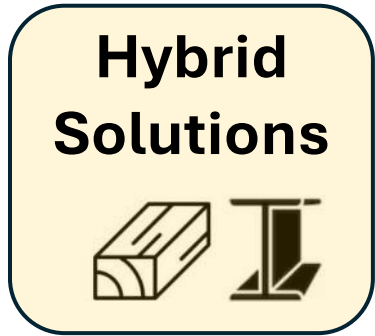


Photo Credit: Kendall McCaughtery

Opportunity

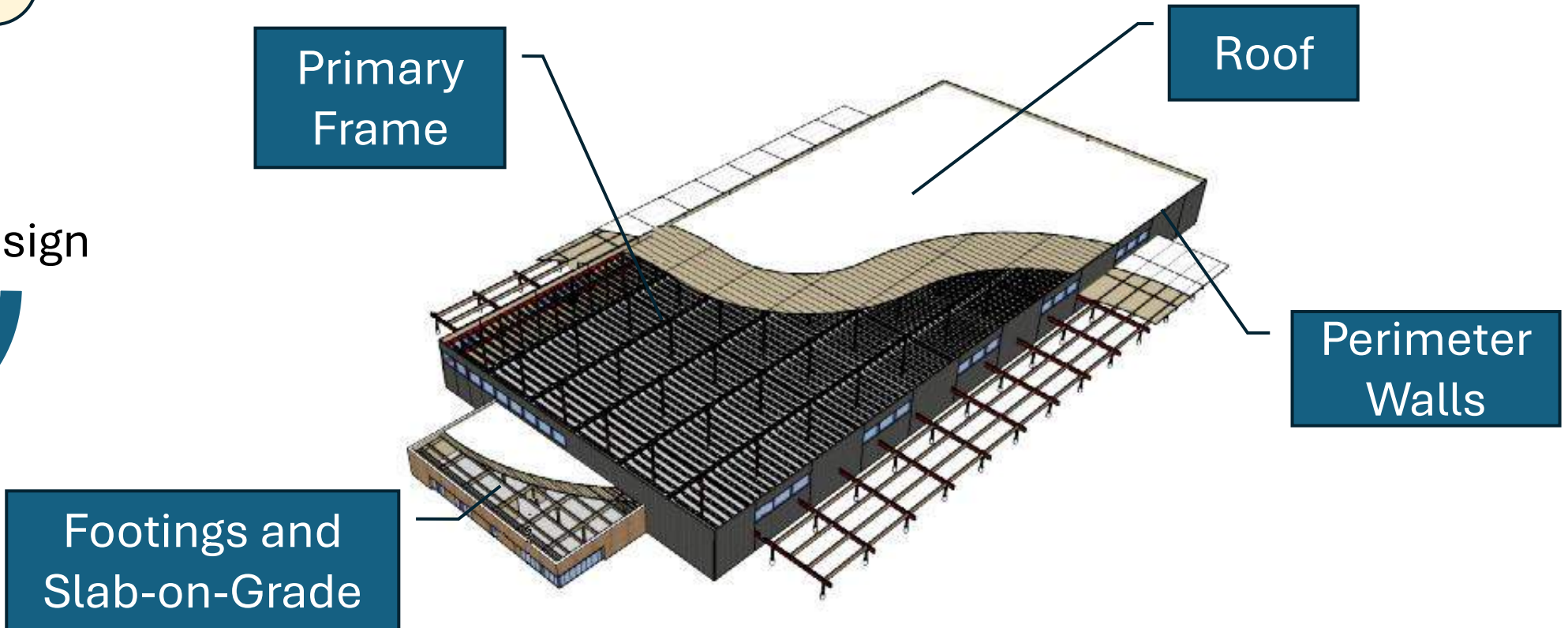
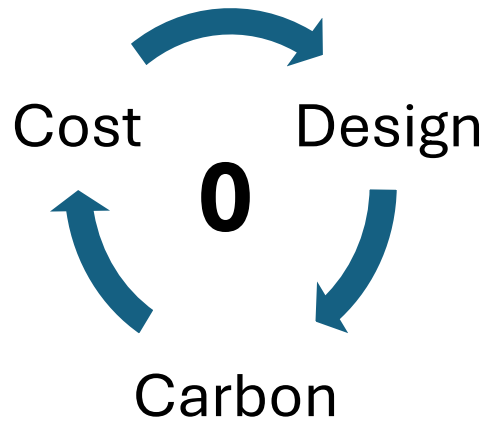
- Highly Repetitive
→ Kit of Parts

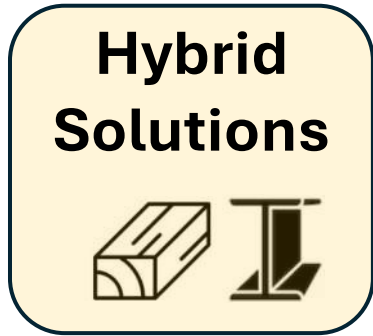




Kit of Parts Approach

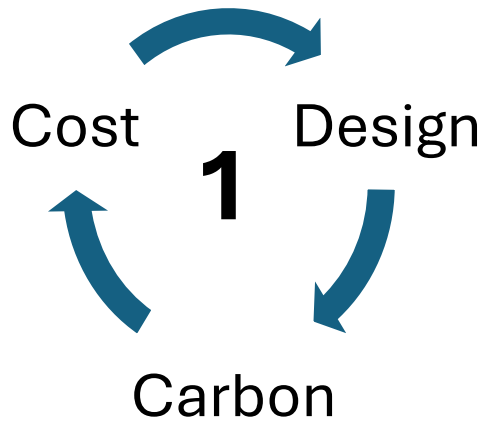
Hybrid Solutions





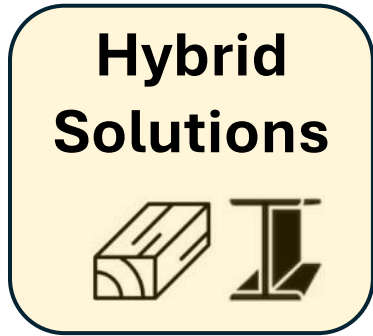
Kit of Parts Approach

Hybrid Solutions



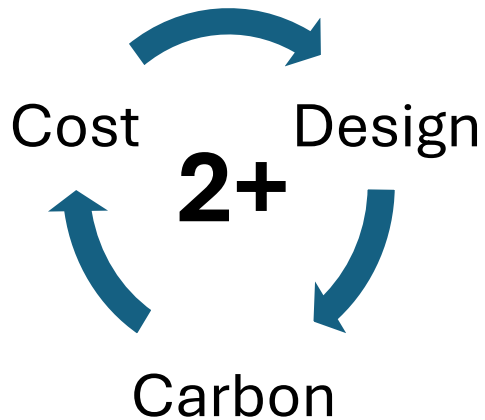
Full Mass Timber Solution

- ✓ • Lower Carbon
- ✗ • Higher Cost
- ✗ • Deep GL Beams (impacts to clear height or building height)
- ✗ • More Fiber Than Needed



Kit of Parts Approach

Hybrid Solutions



Hybrid Solution

- Element by Element
 - Primary Frame
 - Roof Decking
 - Perimeter Walls
 - Foundations & Slab-on-Grade

Hybrid Solutions



Kit of Parts Approach

Hybrid Solutions

- Primary Frame
 - OWSJ & Girders w/
Steel Columns
- Roof Decking
 - Swap Metal Deck
for Panelized Wood
Roof



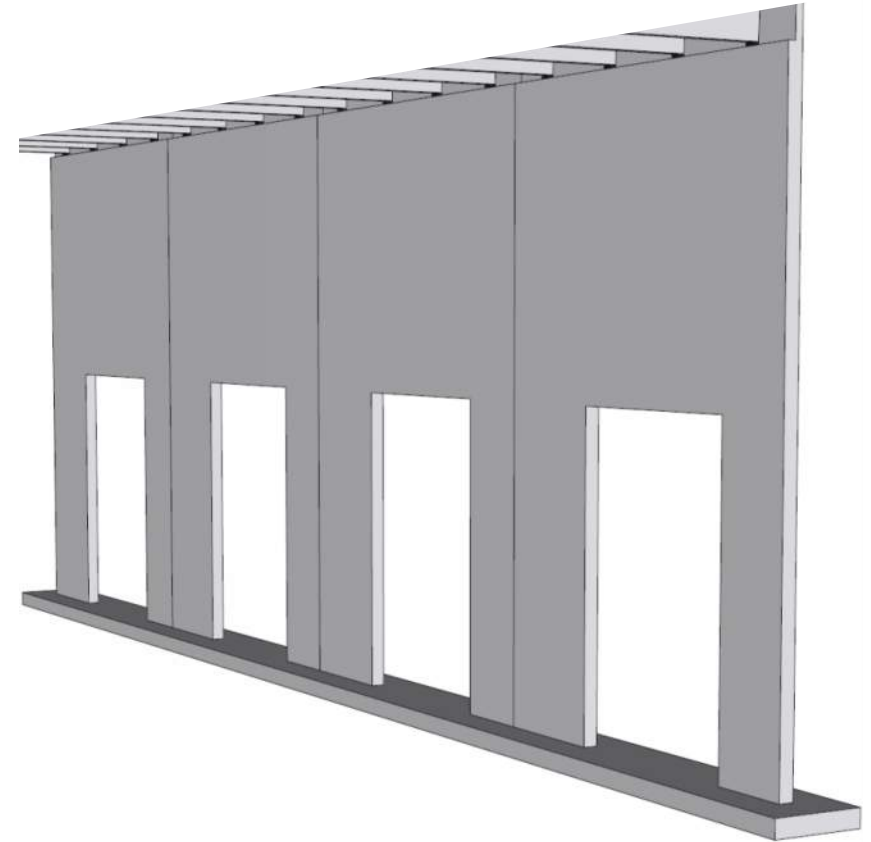
Hybrid Solutions



Kit of Parts Approach

Hybrid Solutions

- Exterior Walls
 - Swap Concrete Tilt for CLT
- Foundations
 - Low Carbon Concrete



**Material
Efficiency**



Kit of Parts Approach

Hybrid Solutions

Roof Construction – What's Efficient?

- OWSJ for long spans
- Panelized wood for shorter spans
- Material where material is needed



Photo Credit: Kendall McCaughtery

**Material
Efficiency**



Kit of Parts Approach

Hybrid Solutions

Wall Construction – What's Efficient?

- CLT wall panels for out of plane loads
- CLT wall panels for in place shear loads
- Columns for gravity loads



Photo Credit: Kendall McCaughtery

**Material
Efficiency**

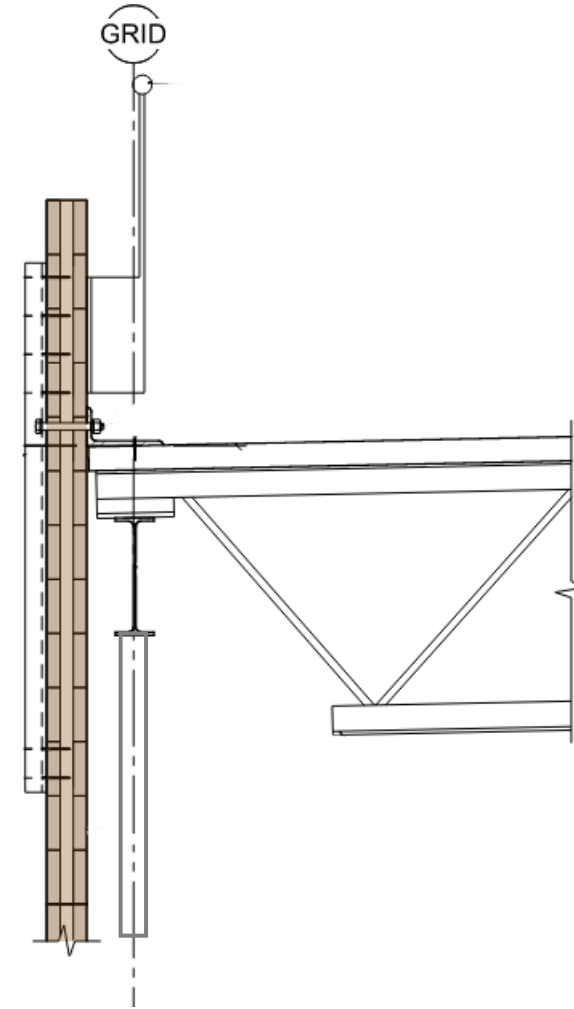


Kit of Parts Approach

Hybrid Solutions

Wall Construction

- Columns for gravity loads



Material
Efficiency



Kit of Parts Approach

Hybrid Solutions

Wall Construction

Code Path: *Shear Walls*

- AMMR → IBC 2024
- SDPWS 2021
 - Section 4.63
 - Exception for SDC A, B
- $R = 1.5$
- $\Omega = 2.5$
- $C_d = 1.5$

WoodWorks' Expert Tip: [CLT Shear Wall Options in the U.S.](#)

Kit of Parts Approach

Other Considerations and Resources Available



- **Fabrication Efficiency:** *Connections for GLs and Panels*
 - [Mass Timber Connections Index: Optimal Connection Considerations](#)
 - [WoodWorks Index of Mass Timber Connections](#)



- **Competitive Bids From Suppliers:** *Press and Panel Sizes*



- **Transportation Limits:** *Shipping Limits and Premiums*



- **Erection Efficiency:** *Construction Considerations*
-

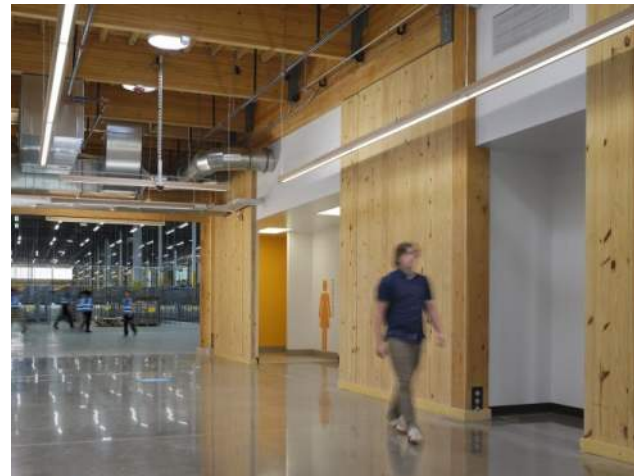


Photo Credit: Kendall McCaughtery